What Participants are saying...

“[The Marketing Fundamentals course] was very instrumental in helping me set my marketing goals to promote my business and communicate in a market-oriented way to provide value to my customers. I would definitely recommend this course to others […] the examples Carlton spoke about, and the book, were on point on what I need to do to accomplish that.”

— Angelica Corral

“… all the Online Marketing Strategies courses have been very thorough, complete and a great help to my business and my career change. A key motivator to join this program was I wanted a career change and to build a successful small business and this program has given me all the knowledge to be successful online.”

— Michael Quillen

“A key motivation that brought me to this program was that I wanted an education update and a challenge. Online Marketing Strategies has provided coursework that is relevant to real life situations and is a great program for anyone interested in learning basic online marketing strategies.”

— Daniel Clipson

“Online Marketing Strategies has provided me with relevant information to the changing business world. I would recommend this program because we have learned so much, and we still want to learn more!”

— Michael Quintann

“I wanted to improve my skills and understanding of the online marketing practices that would benefit my business. I found Online Marketing Strategies to be very helpful as it includes practical information that I have already put into practice with very beneficial results for my business. I would highly recommend this course to anyone that wants to gain a better understanding of the steps model to improve your online marketing presence. It has been a real path to success!”

— Gary Garcia

What Participants liked best...

• This program is a great resource for anyone who has a service or product to sell online. The instructors are friendly, knowledgeable and experienced.”

• “It has given me new knowledge that I can implement at work to improve our website.”