



Division of Professional and Continuing Education

## **NONPROFIT MANAGEMENT CERTIFICATE PROGRAM**

### Program Snapshot

- Estimated completion - 10 months!
- Opportunity to earn the Certified Nonprofit Professional Credential (see below)
- 8 required courses
- To meet the certificate requirements for this program students must complete each course with a grade of C or better
- Each course is 4 weeks in duration
- Each course consists of seven engaging learning modules with fixed deliverable deadlines
- Course week starts Tuesdays' and ends Mondays'

**Starting the program in 2022?** Here's your recommended schedule. Register for the entire program, by term or by course. **Your Start Date:** Jan, 18 2022, **and Anticipated End Date:** Nov 21, 2022

- **[Overview of the Nonprofit Sector - MGT-X800](#)**  
Jan 18, 2022 to Feb 14, 2022 | **Course Materials:** All materials shared via Blackboard
- **[Fundamentals of Program Evaluation - MGT-X807](#)**  
Mar 01, 2022 to Mar 28, 2022 | **Course Materials:** All materials shared via Blackboard
- **[Introduction to Nonprofit Financial Management - MGT-X803](#)**  
Mar 29, 2022, to Apr 25, 2022 | **Course Materials:** Text, *Streetsmart Financial Basics for Nonprofit Managers, 4th edition* by Thomas A. McLaughlin, available at Amazon.com or your local bookstore.
- **[Attracting and Retaining the New Volunteer Workforce - MGT-X804](#)**  
May 17, 2022 to Jun 13, 2022 | **Course Materials:** All materials shared via Blackboard
- **[Digital Marketing for Nonprofit Professionals - MGT-X812](#)**  
Jun 14, 2022 to Jul 11, 2022 - **New Course! Registration opens December 2021**
- **[Managing Today's Nonprofit Teams Through Effective Risk Management - MGT-X802](#)**  
Aug 9, 2022, to Sep 5, 2022 | **Course Materials:** *Employer's Legal Handbook, The: Manage Your Employees & Workplace Effectively* by Fred S. Steingold, available at Amazon.com or your local bookstore.
- **[Developing Effective Nonprofit Boards - MGT-X806](#)**  
Sep 27, 2022, to Oct 24, 2024 | **Course Materials:** All materials shared via Blackboard
- **[Introduction to Fundraising - MGT-X801](#)**  
Oct 25, 2022 to Nov 21, 2022 | **Course Materials:** Text, *The Nonprofit Development Companion: A Workbook for Fundraising Success* by Brydon M. DeWitt, available at Amazon.com or your local bookstore.

### Don't forget to lock in your certificate!

Add the one-time certificate fee of \$45 at check out or contact us, at [continuinged@sandiego.edu](mailto:continuinged@sandiego.edu)

**[Click here to declare your candidacy for this certificate](#)**

## Certified Nonprofit Professional



Nonprofit Leadership Alliance Logo Students enrolled in USD's Nonprofit Certificate Program have an opportunity to obtain a national credential from the Nonprofit Leadership Alliance (NLA), whose mission "is to is to strengthen the social sector with a talented and prepared workforce" (Nonprofit Leadership Alliance, 2015).

The University of San Diego is 1 of the 40 colleges and universities within the Alliance's network. The [Certified Nonprofit Professional](#) (CNP) credential is the only national nonprofit credential preparing undergraduate, graduate and professional students for careers in management within the nonprofit industry. In a recent study conducted by LinkedIn, the world's largest online professional network consisting of 313 million members in over 200 countries and territories.

***Pre-Requisites:*** *Students must have declared candidacy for the Nonprofit Management Certificate and must have completed a minimum of 5 of the 8 courses required to be eligible.*

Learn more about the requirements and how to register by contacting us at [pce-bus@sandiego.edu](mailto:pce-bus@sandiego.edu)